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Sunday, 21st December 2008



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Credit-card users want to go online

Published Date: 14 April 2008

Most credit-card customers want to be able to manage their card online, but rates and fees are still the most important criteria for choosing a provider, a survey has shown.

Eight out of ten consumers said they would use the internet to research credit cards; 64 per cent wanted to be able to apply online and 68 per cent wanted to be able to manage their card through the internet, according to consumer research group Global Reviews.

Just over 50 per cent of people said they would look for a credit card with no annual fee and 46 per cent said they would be guided by the interest rate they would be charged.

A further 30 per cent of people said they would choose a credit card according to the rewards and extras it offered.

Adam Goodvach, direct of Global Reviews, said: "As household budgets tighten across the UK, many credit-card customers will look around for better deals."

The full article contains 167 words and appears in The Scotsman newspaper.

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- **Last Updated:** 13 April 2008 9:56 PM
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